

Apply for the Program

22 sections, 24 questions. Answer options are listed under each question. * indicates a required question.

SECTION 01 Apply for the Program

1. What would you like to do?(Applicants interested in the program are encouraged to submit an application rather than an inquiry. The inquiry option is intended only for specific questions that are not addressed in the program materials. Due to the expected volume of applications, responses to inquiries may take some time and will be provided on a best-effort basis)
- ☐ Apply for the Program
 - ☐ Ask a Question / Make an Inquiry

SECTION 02 Name of Project

2. Please provide the name of your project. *

Free-text answer

SECTION 03 Project Category

3. Select the category that best describes your project. *
- ☐ ① IP/Media
 - ☐ ② Game
 - ☐ ③ Live/Consumer
 - ☐ ④ XR/LBE
 - ☐ ⑤ Other (DeFi, Infra, etc.)

SECTION 04 Development stage

4. What is the current stage of your project development? *

- ☐ ① Idea
 - ☐ ② MVP
 - ☐ ③ Beta
 - ☐ ④ Commercial
-

SECTION 05 Website / links /demo

5. If you have a website, demo, or any relevant links, please provide them below.

Free-text answer

SECTION 06 Number of users

6. Please select the range that best represents your current user base.

- ☐ ① 0-1,000
 - ☐ ② 1,000-10,000
 - ☐ ③ 10,000-100,000
 - ☐ ④ 100,000+
-

SECTION 07 Onchain status

7. Please indicate your project's current level of blockchain integration.

- ☐ ① Already on-chain
 - ☐ ② Planning to go onchain
 - ☐ ③ No plans
-

SECTION 08 Key team members

8. Tell us about the composition of your core team.

- ☐ ① Founder only
 - ☐ ② Founder+Tech
 - ☐ ③ Founder+Tech+Biz
 - ☐ ④ All key functions covered
-

SECTION 09 Legal entity / full-time

9. Please select the option that best reflects your company's current organizational status.

- ☐ ① Incorporated, 2+ full-time
 - ☐ ② Incorporated, 1 full-time
 - ☐ ③ Not incorporated / 0 full-time
-

SECTION 10 Location / HQ

10. Where is your company or project primarily based?

- ☐ ① Japan
 - ☐ ② North America, Europe, Asia (excluding restricted countries)
 - ☐ ③ China / sanctioned countries
-

SECTION 11 Raised funds previously

11. Please indicate the total amount of funding raised to date.

- ☐ ① Not raised
 - ☐ ② Up to \$500K
 - ☐ ③ \$500K-\$5M
 - ☐ ④ \$5M+
-

SECTION 12 Major backers / investors

12. Please select the category that best describes your current investors or backers.

- ☐ ① Tier 1 VC
 - ☐ ② Well-known VC
 - ☐ ③ Angel
 - ☐ ④ None
-

SECTION 13 Runway

13. Based on your current resources, how much operational runway does your team have?

- ☐ ① 1-3 months
 - ☐ ② 3-6 months
 - ☐ ③ 6-9months
 - ☐ ④ 9-12 months
 - ☐ ⑤ 12+months
-

SECTION 14 Founder Background

14. Select the experience that best represents the founder's background.

- ☐ ① Exit experience
 - ☐ ② Startup experience
 - ☐ ③ Big Tech experience
 - ☐ ④ Industry experience
 - ☐ ⑤ Other
-

SECTION 15 Compliance check

15. Please confirm your organization's compliance status.

- ☐ ① No ties to antisocial forces
 - ☐ ② Has ties
-

SECTION 16 Token Issuance Status

16. What is the current status of your project's token issuance?

- ☐ ① Not issued (no plans)
 - ☐ ② Not issued (planned)
 - ☐ ③ Issued
 - ☐ ④ Issued with operating track record
-

SECTION 17 IEO plan

17. Please indicate your project's plans regarding an Initial Exchange Offering (IEO).

- ☐ ① IEO completed
 - ☐ ② IEO planned
 - ☐ ③ IEO under consideration
 - ☐ ④ No IEO plans
-

SECTION 18 Launch Plan on Soneium

18. Please describe your current plans for building or launching on Soneium.

- ☐ ① Clear
 - ☐ ② Under consideration
 - ☐ ③ Partially using
 - ☐ ④ No plans
-

SECTION 19 Contribution to Soneium

19. Please describe your current plans for building or launching on Soneium.

- ☐ ① User inflow
 - ☐ ② Developer inflow
 - ☐ ③ IP inflow
 - ☐ ④ TVL contribution
 - ☐ ⑤ Other
-

SECTION 20 Synergy with Sony

20. What value do you expect your project to bring to the Soneium ecosystem?

- ☐ ① IP / content
 - ☐ ② Distribution
 - ☐ ③ Technology / devices
 - ☐ ④ User base
 - ☐ ⑤ Undecided
-

SECTION 21 Sony Relationship & References

21. Have you previously spoken with or been in contact with any Sony representative regarding this program?

- ☐ Yes
- ☐ No

22. If yes, please provide the name(s) of the Sony representative(s) you have spoken with.

Free-text answer

SECTION 22 Ask a Question / Make an Inquiry

23. Contact Email Address (if you would like a response)

Please provide your email address if you would like us to respond to your inquiry.

Free-text answer

24. Inquiry Details

Please enter your question or inquiry below.

Free-text answer
